**Prabu Digital Profile - Vision Statement**

#### **What problem does this product solve for recruiters?**

**Pain Point:** Recruiters often request updated resumes from candidates and manually verify whether platforms like Naukri or LinkedIn have the latest version.

**Solution:** With **Prabu Digital Profile**, recruiters can access the **most up-to-date profile** in a single click, including **resume, projects, videos, and certifications**—eliminating the need for file attachments (PDF, DOC, etc.). Recruiters can **easily share the profile link** with their clients instead of forwarding individual documents.

#### **How will it improve recruiter engagement?**

Recruiters can **interactively explore candidate details** through a structured one-page UI with **easy-access buttons**:  
 ✅ **Education** ✅ **Experience** ✅ **Career Objectives** ✅ **Certifications** ✅ **Projects & Case Studies**

Instead of scrolling through static resumes, recruiters can **navigate dynamically** to find the exact details they need.

#### **What makes it unique compared to LinkedIn or portfolio sites?**

Most candidates share resumes in traditional **PDF or DOC formats**, limiting **recruiter interactivity**. **Prabu Digital Profile**, however, is designed as a **digital-first profile**, actively showcasing skills aligned with recruiter expectations.

✔ **Integrated Role-Based Execution:**

* **Product Manager** → Vision, Roadmap, Market Positioning, Strategic Growth
* **Product Owner** → Backlog Refinement, Prioritization, Execution Planning
* **Senior Business Analyst** → BRD, FRS, User Stories, Wireframing, Prototyping

✔ **Technical Showcase Beyond Work History:** Even though **AI, ML, Python, Power BI, SQL, Azure DevOps, and SaaS models** weren’t used in previous roles, this **self-driven project** serves as a **proof-of-concept**, demonstrating competency in **modern product execution**.

✔ **Live Demo for Interviews:** Rather than just discussing skills verbally, **Prabu Digital Profile** acts as a **real-world demonstration** during interviews, allowing recruiters to **validate execution capability** in a practical setting.